

Station WAVY-TV NORFOLK, VA.
Advertiser () RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 598
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //598
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
CLIENT: RESTORE OUR FUTURE SC=*

--- REMARKS ---
THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS \$170,400
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU-F	6A-7A	AM NEWS Buyline Comment: AM NEWS	:30	\$4,000.00	10/30-11/02	1	1	1	\$4,000.00	
	2	TU-F	7A-9A	TODAY SHOW Buyline Comment: TODAY SHOW	:30	\$3,000.00	10/30-11/02	4	1	4	\$12,000.00	
	3	TU-F	10A-11A	TODAY SHOW 3 Buyline Comment: TODAY SHOW 3	:30	\$1,000.00	10/30-11/02	4	1	4	\$4,000.00	
	4	TU-F	11A-12P	HAMPTON ROADS SHOW Buyline Comment: HAMPTON ROADS SHOW	:30	\$300.00	10/30-11/02	8	1	8	\$2,400.00	
	5	TU-F	12P-1P	NOON NEWS Buyline Comment: NOON NEWS	:30	\$600.00	10/30-11/02	8	1	8	\$4,800.00	
	6	TU-F	2P-3P	THE DOCTORS Buyline Comment: THE DOCTORS	:30	\$300.00	10/30-11/02	4	1	4	\$1,200.00	
	7	TU-F	5P-530P	5PM NEWS Buyline Comment: 5PM NEWS	:30	\$2,500.00	10/30-11/02	4	1	4	\$10,000.00	
	8	TU-F	530P-6P	530PM NEWS Buyline Comment: 530PM NEWS	:30	\$2,500.00	10/30-11/02	4	1	4	\$10,000.00	

Rep Order# 6867809 Ver# 1 Status New Traffic Order# Printed: 10/25/2012 12:01 PM 2 of 5
 EC'd Yes Last Received: 10/25/2012 8:57 AM
 Showing Buylines: All Lines

Rep Order#	6867809	Ver#	1	Status	New
EC'd	Yes				

Traffic Order#

Printed: 10/25/2012 12:01 PM 3 of 5

3 of 5

EC'd Yes

Last Received: 10/25/2012 8:57 AM

Last Received: 10

Station WAVY-TV NORFOLK, VA.
Advertiser () .RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 598
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#300
TOWSON, MD 21286
Agency C/P1/P2/E //598
Flight Dates 10/30/2012 - 11/06
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

[illegible]

20 SA 8P-11P Buyline Comment: DRAMA ENCORES

20	SA	8P-11P	:30	\$1,000.00	11/03-11/03	1	\$1,000.00
20	SA	8P-11P	:30	\$1,000.00	11/03-11/03	1	\$1,000.00

21 SA 11P-1130P Buyline Comment: SATURDAY LATE NEWS

21	SA	11P-1130P	:30	\$2,500.00	11/03-11/03	1	1	\$2,500.00
----	----	-----------	-----	------------	-------------	---	---	------------

22 SU 7A-8A Buyline Comment: SUNDAY AM NEWS

Case No.	Case Name	Case Type	Case Status	Case Date	Case Amount
22	SU	7A-8A	:30	\$1,500.00	\$3,000.00
2	SU	7A-8A	:30	\$1,500.00	\$3,000.00

23 SU 8A-9A
Buyline Comment: SUNDAY TODAY SHOW

Case	Time	Time	Time
23	SU	8A-9A	11/04-11/04
			2
		\$1,800.00	1
		\$3,600.00	2

24 SU 9A-10A
Buyline Comment: MEET THE PRESS

24	SU	9A-10A	:30	\$3,500.00	11/04-11/04	1	\$3,500.00
----	----	--------	-----	------------	-------------	---	------------

25 SU 6P-7P
Buyline Comment: SUNDAY 6PM NEWS

Case No.	Case Name	Case Type	Case Status	Case Date	Case Amount
25	SU	6P-7P	:30	\$1,500.00	\$3,000.00
2	SU	6P-7P	:30	\$1,500.00	\$3,000.00

26 SU 7P-815P
Buyline Comment: FOOTBALL NIGHT IN AMERICA

26	SU	7P-815P	:30	\$2,500.00	11/04-11/04	1	\$2,500.00
			:30	\$2,500.00		1	

27 M-TU 6A-7A
Buyline Comment: AM NEWS

27	M-TU	6A-7A	:30	\$4,000.00	1	1	\$4,000.00
----	------	-------	-----	------------	---	---	------------

28 M-TU 7A-9A
Buyline Comment: TODAY SHOW

28	M-TU	7A-9A	:30	\$3,000.00	11/05-11/06	2	\$6,000.00
----	------	-------	-----	------------	-------------	---	------------

29 M-TU 10A-11A
Buyline Comment: TODAY SHOW 3

	DATE	TIME	DESCRIPTION	AMOUNT
29	M-TU	10A-11A		\$1,000.00
				:30
				11/05-11/06
				2
				\$2,000.00

30 M-TU 11A-12P
Buyline Comment: HAMPTON ROADS SHOW

30	M-TU	11A-12P	:30	\$300.00	11/05-11/06	4	\$1,200.00
----	------	---------	-----	----------	-------------	---	------------

Rep Order# 6867809 Ver# 1 Status New
EC'd Yes

Traffic Order#

4 of 5

Printed: 10/25/2012 12:01 PM
Last Received: 10/25/2012 8:57 AM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser () RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 598
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //598
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	31	M-TU	12P-1P	NOON NEWS	:30	\$600.00	11/05-11/06	2	1	2	\$1,200.00	
				Buyline Comment: NOON NEWS								
	32	M	2P-3P	THE DOCTORS	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	
				Buyline Comment: THE DOCTORS								
	33	M	5P-530P	5PM NEWS	:30	\$2,500.00	11/05-11/05	1	1	1	\$2,500.00	
				Buyline Comment: 5PM NEWS								
	34	M	530P-6P	530PM NEWS	:30	\$2,500.00	11/05-11/05	1	1	1	\$2,500.00	
				Buyline Comment: 530PM NEWS								
	35	M	6P-630P	6PM NEWS	:30	\$3,200.00	11/05-11/05	1	1	1	\$3,200.00	
				Buyline Comment: 6PM NEWS								
	36	M	7P-730P	ENTERTAINMENT TONIGHT	:30	\$2,000.00	11/05-11/05	2	1	2	\$4,000.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								
	37	M	11P-1135P	LATE NEWS	:30	\$2,500.00	11/05-11/05	2	1	2	\$5,000.00	
				Buyline Comment: LATE NEWS								
	38	M	1135P-1235A	THE TONIGHT SHOW	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
				Buyline Comment: THE TONIGHT SHOW								

---REPORT TOTALS---

Report Totals: 104 / \$170,400.00

---SALES MONTHLY TOTALS---

Nov 12: 104 / \$170,400.00

EC'd Yes Last Received: 10/25/2012 8:57 AM

Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser () RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 598
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //598
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Sales Totals: 104 / \$170,400.00
Station Totals: 104 / \$170,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$298,738	CATV 0%	WAVY 57%	WGNT 0%	WPXV 0%	WTKR 23%
		WTVZ 0%	WVBT 9%	WVEC 11%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV11, MAY12, ENOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE